

# IGNITE™

## SMART, SLEEK, AND A STYLE ESSENTIAL

I usually have a mile long to-do list, and I often find myself on the go, but I like to think I do it **all with serious style**. My ideal smartphone needs to be slim enough to fit into my skinny jeans, and be intelligent enough to keep up with my ever-changing life. For me, there's a fine balance between fashion and function, and my phone needs to have both.

LG Ignite™ clearly stands above the rest. It has a **4" NOVA display that uses less power than other conventional LCDs**. I can take pictures or video with the rear-facing camera and camcorder, or use the front-facing camera for video chats. I can also take my Wi-Fi® with me, and share a connection with up to 8 other devices. Plus, I never want to deal with wires, so I can talk hands-free via *Bluetooth®* or share media wirelessly with DLNA®-enabled devices via SmartShare. Simply put, Ignite is brilliance at its best!



### Slender But Not Slight

Ignite™ is thin in its form factor, but packed with the tools needed to stay in touch and manage all of life's moments.

### Day or Night

With a 4" NOVA display with auto-brightness adjust not only maximizes battery life, it also optimizes visibility even in direct sunlight.

### Say Cheese

Thanks to Ignite's front and rear-facing cameras, video chats and capturing favorite pics and video clips are a snap.

### Hotspot Hero

Use Ignite as a portable Wi-Fi Hotspot\* and share data with up to 8 other wireless devices.

### Bluetooth 3.0 + EDR

Talk hands-free, transfer files, or send contacts, user-generated pictures (JPEG), videos, and audio via *Bluetooth* wireless technology.

### DLNA-Enabled

By using SmartShare, Ignite shares media wirelessly with DLNA-enabled devices.

\*Additional carrier charges may apply.

[LGUSA.COM/ignite](http://LGUSA.COM/ignite)

# IGNITE™



LGUSA.COM/ignite



## KEY FEATURES

Thin, Stylish Form Factor

4" NOVA Display With Reduced Power Consumption

5MP Rear-Facing and 2MP Front-Facing Cameras

Portable Wi-Fi Hotspot

Bluetooth® 3.0 + EDR

Gesture Features

DLNA Capable

## ENHANCED USER EXPERIENCE

- 4" NOVA Display – reduced power consumption compared to conventional LCDs
- Auto-Brightness for Indoor/Outdoor Situations – maximum screen visibility even in direct sunlight
- Home Screens – customize up to 7 screens with shortcuts to apps, favorites, and widgets
- Virtual QWERTY Keyboard with Swype™
- Android™ 2.3 Platform (Gingerbread)
- Google™ Integration – preloaded Google apps

## DESIGN

- Live Wallpaper
- Touch Vibration for Tactile Feedback\*
- Proximity Sensor – locks the touch screen and buttons while talking on the phone
- Accelerometer
- Micro USB Charging Port with USB Charging via Computer
- Airplane Mode (RF Off)

\*Only available on certain interactions with the touch screen.

## MOBILE MEDIA

- Android Market – browse and download thousands of free and paid apps, games, books, and movies
- Web Browser with Google Search
- Connect to Social Networks
- Mobile Instant Messaging – Google Talk™
- Gmail™ and Email – mobile personal and corporate email
- Text, Picture, Video, and Voice Messaging†

\*Application downloaded from Android Market.

## MULTIMEDIA

- Share Media Wirelessly with DLNA-Enabled Devices via SmartShare
- Video Player with Touch Lock, Dolby® Sound Effect, and Resume Play Function, and Support for DivX®, WMV, MP4, 3GP, and 3G2 Formats
- Music Player for MP3, WMA, WAV, MIDI, Unprotected AAC, Unprotected AAC+, Ogg Vorbis, and M4A Formats
- Multitask While Playing Music in the Background
- Repeat and Shuffle Music Playback Modes
- USB Mass Storage – transfer files between microSD™ card and PC\*\*

\*Accessories sold separately.

\*\*USB cable and microSD card required (both included).

## CAMERA/VIDEO

- 5 Megapixel Rear-Facing Autofocus Camera and Camcorder with Flash
- 2 Megapixel Front-Facing Camera and Camcorder for Video Chat
- Camera Resolutions: 2592 x 1944 (default),\* 2048 x 1536,\* 1600 x 1200, 1280 x 960, 640 x 480, and 320 x 240 pixels
- Camera Zoom: up to 3x
- Focus Modes: Auto, Macro, Continuous AF, Face Tracking, and Manual
- Scene Modes: Normal, Portrait, Landscape, Sports, Sunset, and Night
- Image Editor – rotate and crop images\*\*
- Customizable Brightness,\*\* ISO, White Balance,\*\* Color Effect,\*\* Timer, Shot Mode, Quality,\*\* Auto Review,\*\* and Shutter Sound
- Tag Location – add geographic data to images
- Video Resolutions: 1280 x 720\* 720 x 480,\* 640 x 480, 320 x 240, and 176 x 144 pixels
- Voice – record video with (unmute) or without sound (mute)

\*Available with rear-facing camera and camcorder only.

\*\*Available for Gallery Menu, not Camera Menu.

\*\*\*Available in both camera and video modes.

†Carrier service required. Features based on carrier program availability.

## BLUETOOTH

- Version: 3.0 + EDR (Enhanced Data Rate)
- Save up to 25 Bluetooth Pairings\*
- Supported Profiles: headset, hands-free, dial-up networking, object push, advanced audio distribution (stereo), audio/video remote control, file transfer, and phone book access
- Listen to Music with Optional Stereo Bluetooth Headset\*\*
- Send Contacts and User-Generated Pictures (JPEG), Videos, and Audio via Bluetooth Wireless Technology

\*Depends on available memory.

\*\*Accessories sold separately.

## VOICE/AUDIO

- One-Touch Speakerphone\*
- Speaker-Independent Voice Commands
- Voice-Activated Dialing
- Text-to-Speech and Google Voice Search
- MP3 Music Ringer Support†
- 30 Unique Ringtones + Vibrate and Silent Modes
- TTY Support
- Hearing Aid Compatible (M4/T4 Rating)

\*Only available during a call.

## TOOLS & DATA

- Google Applications: Google Maps,™ Google Maps Navigation, Google Talk, Gmail, Latitude,™ Google Search (including Google Voice Search), Places,™ and YouTube™
- Wi-Fi Connectivity – b/g/n
- Portable Wi-Fi Hotspot – share a data connection with up to 8 other wireless devices†
- Phone Book – unlimited fields\* for numbers, email addresses, physical addresses, organization names, IM screen names, web addresses; include a picture ID,\*\* a note, and a nickname
- Speed Dial – 98 entries + 1 voicemail default
- FOTA Capable – upgrade firmware over the air†
- S-GPS Support for Enhanced Location Accuracy

\*Depends on available memory.

\*\*Depends on media and other data stored on the phone.

## SPECS

- Technology: CDMA
- Frequency: 1.9 GHz CDMA PCS, 800 MHz CDMA (Dual-Band/Dual-Mode)
- Data Transmission: EVDO Rev. 0, EVDO Rev. A, 1xRTT
- Processor: OMAP 3630 Single Core, 1GHz
- Dimensions: 4.8" (H) x 2.52" (W) x 0.36" (D)
- Weight: 3.95 oz.
- Display: 16M Color TFT, 480 x 800 Pixels, 4.0"
- Standard Battery: 1,500 mAh
- Talk Time: up to 5 hours\*
- Standby Time: up to 8 days\*
- Internal Memory Size: 1.92GB
- microSD Memory Slot: up to 32GB memory card\*\*

\*Certain features may use more power and cause actual time to vary.

\*\*8GB microSD card included. Additional memory cards sold separately.

## ACCESSORIES

Standard Battery,\* Travel Adapter with USB Cable,\* 8GB microSD Memory Card,\* Stereo Headset, Vehicle Power Charger, Bluetooth Headset (HBM-235), Bluetooth Headset (HBM-905), Bluetooth Headset with Vehicle Power Charger (HBM-585), Bluetooth Headset with Speakerphone and Solar Charging Cradle (HBM-810), Bluetooth Stereo Headset LG TONE™ (HBS-700)

\*Included with phone.



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